Adobe Visual Communication using Photoshop CS5







OBJECTIVES	VISUAL DESIGN PROJECT(S)
Domain 1.0 Setting Project Requirements	
1.1 Identify the purpose, audience, and audience needs for preparing image(s).	Project 2: Logos Project 4: Advertisements Project 6: Brochures
1.2 Demonstrate knowledge of standard copyright rules for images and image use.	Project 1: Collages and photography
1.3 Demonstrate knowledge of project management tasks and responsibilities.	Project 1: Collages and photography Project 4: Advertisements Project 6: Brochures
1.4 Communicate with others (such as peers and clients) about design plans.	Project 4: Advertisements Project 6: Brochures
Domain 2.0 Identifying Design Elements When Preparing Images	
2.1 Demonstrate knowledge of image resolution, image size, and image file format for web, video, and print.	Project 1: Collages and photography Project 2: Logos Project 3: Business cards
2.2 Demonstrate knowledge of design principles, elements, and image composition.	Project 1: Collages and photography Project 2: Logos Project 3: Business cards Project 4: Advertisements Project 6: Brochures
2.3 Demonstrate knowledge of typography.	Project 3: Business cards
2.4 Demonstrate knowledge of color correction using Photoshop CS5.	Project 1: Collages and photography Project 6: Brochures
2.5 Demonstrate knowledge of image-generating devices, their resulting image types, and how to access resulting images in Photoshop.	Project 1: Collages and photography Project 2: Logos
2.6 Understand terminology of digital images.	Project 1: Collages and photography Project 2: Logos
Domain 3.0 Understanding Adobe Photoshop CS5	
3.1 Identify elements of the Photoshop CS5 user interface and demonstrate knowledge of their functions.	Project 1: Collages and photography Project 6: Brochures
3.2 Demonstrate knowledge of layers and masks.	Project 1: Collages and photography Project 2: Logos Project 4: Advertisements Project 6: Brochures

OBJECTIVES (continued)	VISUAL DESIGN PROJECT(S)	
3.3 Demonstrate knowledge of importing, exporting, organizing, and saving.	Project 1: Collages and photography Project 2: Logos Project 4: Advertisements Project 8: Mini-yearbook	
3.4 Demonstrate knowledge of producing and reusing images.	Project 7: Newsletters Project 8: Mini-yearbook	
3.5 Demonstrate an understanding of and select the appropriate features and options required to implement a color management workflow.	Project 2: Logos	
Domain 4.0 Manipulating images using Adobe Photoshop CS5		
4.1 Demonstrate knowledge of working with selections and measurement.	Project 1: Collages and photography Project 2: Logos Project 4: Advertisements Project 6: Brochures Project 7: Newsletters	
4.2 Use Photoshop guides and rulers.	Project 2: Logos	
4.3 Transform images.	Project 1: Collages and photography Project 3: Business cards	
4.4 Adjust or correct the tonal range, color, or distortions of an image.	Project 1: Collages and photography Project 2: Logos Project 6: Brochures	
4.5 Demonstrate knowledge of retouching and blending images.	Project 1: Collages and photography Project 4: Advertisements Project 6: Brochures	
4.6 Demonstrate knowledge of drawing and painting.	Project 2: Logos	
4.7 Demonstrate knowledge of type.	Project 2: Logos Project 3: Business cards	
4.8 Demonstrate knowledge of filters.	Project 3: Business cards Project 6: Brochures	
Domain 5.0 Publishing digital images using Adobe Photoshop CS5		
5.1 Demonstrate knowledge of preparing images for web, print, and video.	Project 1: Collages and photography Project 2: Logos Project 3: Business cards Project 4: Advertisements Project 5: Portfolios	

