2014

Wednesday
May 14
@ the

MIAMI BEACH CONVENTION CENTER HALL B

1901 CONVENTION CENTER DRIVE, MIAMI BEACH, FL 33139

8:00 A.M. – 1:30 P.M.

PAVING the way to A BETTER FUTURE

MIAMI-DADE COUNTY PUBLIC SCHOOLS
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CAREER TECHNICAL EDUCATION
M-DCPS
Career Pathways
Transitioning Everyone

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May 14, 2014

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Global Education Evangelist, Google, Inc.
Cameron Evans
Chief Technology Officer, Microsoft

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Acknowledgments

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CAREER TECHNICAL EDUCATION
M-DCPS Career Pathways
Transitioning Everyone

PROGRAM

8:00 a.m.	**College/Industry Career Fair – Hall B**
9:00 a.m.	**Plenary Session – Hall B**
Welcome & Greetings	**Dr. Lupe Ferran Diaz** Executive Director Department of Career & Technical Education Miami-Dade County Public Schools
Pledge of Allegiance	**Roseline Bien-Aime** AOHT Alumni, Class of 2001 Loews Miami Beach Hotel
Remarks & **Introduction of Speakers**	**JD Hoye** President National Academy Foundation
Keynote Speakers	**Jaime Casap** Global Education Evangelist Google, Inc.
	Cameron Evans US Chief Technology Officer Microsoft Corporation
Closing	**Dr. Lupe Ferran Diaz**
10:40 a.m. - 11:25 a.m.	**Session A (Panel)**
11:45 a.m. - 12:30 p.m.	**Session B**
12:35 p.m. - 1:15 p.m.	**Lunch – Hall B**
1:15 p.m.	**Return to School**
	Speaker Hospitality – B210 – B211 **Interview Sessions – B217-B218*** ***By appointment only***

Concurrent Panel Session A
10:40 a.m. – 11:25 a.m.

Students will be admitted entrance according to wristband color.

Emerging Trends in Digital Space — **Flamingo Ballroom 1**
Social Media, Ethics, Privacy & the Law — *Green Wristbands*

Robert Hacker, GH Capital Partners
Salvador Orofino, Orofino Law Group
Vincent Pannozzo, Miami Dolphins & Sunlife Stadium
Gabriela Reyes, AOF Graduate, Coral Reef Senior High, University of Miami
Yosef Solomon, Fizzm
Moderator: Soley Gonzalez, M.B.A., C.C.U.F.C. Community Relations, South Florida Educational Federal Credit Union

Innovating Innovations — **Flamingo Ballroom 3**
Young Entrepreneurs — *Purple Wristbands*

Boris Hirmas Said – Chairman, Tres Mares S.A
Brian Javeline - President and CEO, Servus Xchange
Madeline Pumariega, President and CEO, Take Stock in Children
Moderator: Dr. Miguel Alonso, Jr., Associate Professor and Chair, Miami Dade College

Get Hired for Hard Skills, Don't Get Fired for Soft Skills — **Flamingo Ballroom 4**
Communication, Fashion and Style — *Orange Wristbands*

Luis Aloma, General Manager, Hyatt Regency Miami
Gina Lawson, Men's Warehouse
Ellen McPhillip, University of Miami, The School of Business
Jeffrey B. Wahl, CHT, Project Manager, Learning Skills for Life, Institute for Hospitality and Tourism Education and Research
Florida International University, Chaplin School of Hospitality and Tourism Management
Moderator: Troy Wright, Corporate Education Liaison, Florida National University

Concurrent Breakout Session B
11:45 a.m. – 12:30 p.m.

Students will be admitted according to session number on their wristbands.

1 **Financial Planning** — **A101**
Chris Bermejo, Financial Representative
LINQ Financial Group

2 **Marketing in Finance** — **A102**
Gisela Colon, Public Relations Specialist
South Florida Educational Federal Credit Union

3 **Auto Insurance 101 for Teens** — **A104**
Jose Soto, Public Affairs Representative
State Farm Insurance

4 **Social Media Networking, Marketing and Entrepreneurship** — **A105**
Fabiola Fleuranvil, CEO
Blueprint Creative Group

5	**Careers in Accounting** Shaneca Adams, Senior Auditor Federal Reserve Bank of Atlanta- Miami Branch	**A106**
6	**Your Future in Banking** John Martinez, Recruiting Consultant Wells Fargo	**A107**
7	**The Ten Golden Rules of Online Marketing** Jay Berkowitz, CEO The Ten Golden Rules	**A108**
8	**Introduction to Careers in the Financial World** John Curran, First Investors, A Foresters Company	**A109**
9	**How to Build a Career in Corporate Law that You Love!** Salvador Orofino, Chief Privacy Officer ReadyPulse	**A202**
10	**Business Ethics** Amanda Nateram, Accountant Dade County Federal Credit Union	**B212**
11	**Destination Management Industry** Judy Rosenthal, Independent Contractor FAME	**A110**
12	**Business Relationships = Sales Results** DeAnne Connolly Graham, President ROI Media Consultants	**A111**
13	**Capturing Visitors From Around the World** Abner Santana, Sales Manager Miami Seaquarium	**B112**
14	**Opportunities in the National Park Service** Chris Beers, Park Ranger Biscayne National Park	**B113**
15	**Image Representation and Usage of Proper Etiquette** Charmaine Campbell Charmaine Campbell and Associates	**B114**
16	**Culinary and Personal Branding** Jesus Vazquez, Professor Miami Culinary Institute at Miami Dade College	**B115**
17	**Diversifying Your Career in Hospitality: Heritage Tourism** Petra Brennan, Program Coordinator Black Hospitality Initiative of Greater Miami	**B116**
18	**Careers in Food Service and Hospitality** Yessika Gonzalez, Admissions Officer Johnson & Wales University	**B117**

19	**The World of Hospitality and Tourism** Brandon Appel, Coordinator, Enrollment & Recruitment Specialist Florida International University, Chaplin School of Hospitality and Tourism Management	**B118**
20	**Hospitality & Tourism Education: Successful Careers** Wendy Kallergis, President & CEO Jeanette Borgomeo, Membership Sales Manager Greater Miami and the Beaches Hotel Association	**B213**
21	**Technology and Healthcare** Bryan Dennstedt, Chief Technology Officer MDLIVE	**A201**
22	**Past, Present and Future of Technology and You!** Eric S. Ackerman, Ph.D., Dean & Associate Professor Nova Southeastern University	**A205**
23	**Building the Dreams of Tomorrow: Software Development** Page Horton Architect Consultant	**A208**
24	**Your Future and Pathway in Information Technology** Christopher Perez, President The Academy of South Florida	**A209**
25	**STEM+Art=STEAM** Noreen Legault Mendoza, Founding Director Geeki Girl Gatherings	**B119**
26	**Emerging Technology** Ernesto Custodio, Program Manager Cisco Systems	**B121**
27	**Life Strategies 4 Success** Valerie Crawford, Managing Director HAVAO Global Consultants	**A204**
28	**Spy vs Spy: A Career in Information Security is a Career in Protecting Secrets** John Michael Scheidell, Chief Information Security Officer Security Privateers	**B122**
29	**Health Science and Your Future** Elizabeth Bezos, Administrator, Office of Education & Training Citrus Health Network, Inc.	**B214**
30	**TWERK Your Way to the Top in Health Care and Non-Profits** Carthy Thomas, Manager Broward Health	**B215**

College and Career Fair*

Hall B

1st Floor

ASA College – Olivia Cantu

Bethune Cookman University – Treran Porter

Black Hospitality Initiative of Greater Miami – Petra Brennan

Dade County Federal Credit Union – Paola Chigne

First Investors, A Foresters Company – John Curran

FIU Chapman School of Hospitality & Tourism Management – Brandon Appel

Florida Atlantic University – Peter Ricci

Florida National University – Vanessa Pena

HistoryMiami – Victoria Cervantes

Johnson & Wales University – Yessica Gonzalez

Marriott International – Orlando Amparo and Paul Jackson

MDC – College of Business – Ana Cruz

MDC – ENTEC – TJ Matamoros

MDC – Medical Campus – Erica Redman

MDC – Student Services Pre College – Daryl Perry and Kelly Hernandez

Miami Lakes Educational Center – Gayla S. Williams

Miami Lighthouse for the Blind – Jeanne Westphal

Miami Marriott Biscayne Bay – Sandra Jean-Baptiste

Nova Southeastern University - Melissa Ruidiaz

Robert Morgan Educational Center – Simon Chirikian

South Florida Center for Financial Training – Susan Escobar

St. Thomas University – Adis Padron

State Farm – Jose Soto

The Hospitality Institute at Miami Dade College- David C. Countin

The International Culinary School – Chris Flanagan

Urgent, Inc. – Saliha Nelson

Wells Fargo – Lupe Casanova

*Students should visit the College and Career Displays upon arrival and during lunch in Hall B on the 1st level.

Internship Interviewing Companies

Interview Sessions – B217- B218

Certatime

Marriott International

Miami Marriott Biscayne Bay

Miami Seaquarium

Sherlock Tech Staffing

South Florida Center for Financial Training

NAF Student Industry Conference Task Force

Dr. Miguel Alonso, Jr.
Computing Research Lab School of Engineering & Technology
Miami Dade College

Petra Brennan
Black Hospitality Initiative of Greater Miami

Paola Chigne
Dade County Federal Credit Union

Alex Funkhouser
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— Cameron Evans

Cameron Evans serves as the National and Chief Technology Officer of Microsoft Education, responsible for shaping and leading Microsoft's empowered learning agenda in US Education.

A 20-year veteran for education and training, Cameron has been a pioneer and leader of education transformation in public schools and universities across the nation. Cameron focuses his expertise on sustainable education initiatives that improve individual learner outcomes and the productivity of people with technology.

Cameron is a sought-after speaker and frequent lecturer on issues impacting learning, the academic enterprise, and school innovation. As the US spokesperson for Microsoft in Education, Cameron conferences and writes on literacy, STEM, entrepreneurship, gaming, leadership, and innovation monthly.

Cameron is a US Air Force veteran. He holds a bachelor's degree in management-computer information systems from Park University and a Masters in Business Administration specializing in Global Leadership from The University of Texas at Dallas. He enjoys all forms of creative work, fitness tech, eating dessert first, and travel with his bride and daughter.

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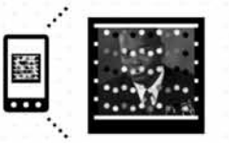

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JAIME CASAP

GLOBAL EDUCATION EVANGELIST, GOOGLE, INC.

Jaime Casap evangelizes the power and potential of the web, technology and Google tools in education He helps educational organizations across the world find ways to utilize these tools in support of new learning models. His team is responsible for bringing Google tools to millions of administrators, teachers and students across the globe. Mr. Casap was named one of Tech & Learning's Top 10 Most Influential in Edythe, and a SXSWedu (South by Southwest) Distinguished Speaker.

Mr. Casap serves on the Science Foundation Arizona Board of Directors, the Board of Directors for New Global Citizens, the Executive Advisory Board for Arizona State University's Department of Information Systems and is a member of the Digital Learning Council. In addition to his role at Google, Jaime is a Faculty Associate at Arizona State University, where he teaches graduate classes in leadership, innovation and public policy. You can follow Jaime on Google+ at +Jaime Casap and Twitter at @jcasap.

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JD HOYE

NAF PRESIDENT

JD Hoye is the President of the National Academy Foundation. Prior to her appointment at NAF, Ms. Hoye served as President of Keep the Change, Inc., a nationally recognized consulting business focused on helping communities reform education and develop a skilled workforce. An active public speaker, Ms. Hoye worked closely with the National Academy Foundation while President of Keep the Change, Inc. and built strong relationships with the organization and its leadership.

During her years in the public sector, Ms. Hoye developed and implemented policy at the highest level of federal government. In 1994, she was selected by U.S. Secretary of Education Richard Riley and U.S. Secretary of Labor Robert Reich to head the new Office of School-to-Work in Washington, D.C. She served in that role for four years, overseeing a $1.1 billion budget and spurring nationwide progress in education reform and workforce development.

Ms. Hoye has also been a leader for education reform at the state and local levels. She was Associate Superintendent of the Office of Professional/Technical Education for the Oregon Department of Education and Office of Community Colleges and served as the leader of a 27-county organization that managed federal job training funding for rural counties in Oregon.

Ms. Hoye's commitment to the mission of the National Academy Foundation is rooted in her genuine passion to make young people's lives better. She began her career as a youth employment counselor working directly with at-risk youth in Corvallis, Oregon, where she saw first-hand the benefits of connecting youth with school and careers.

ROBERT C. DUGHI

EXECUTIVE CHAIRMAN, U.S. RETIREMENT PARTNERS

Bob Dughi has served on the board of NAF for nearly 20 years. He ran a Citigroup company for 27 years, working closely with NAF founder Sandy Weill for those many years. In his "retirement", he has founded two successful start-up financial services businesses that operate on a national scale. In his early years on the board it was here, as the keynote speaker for a South Florida NAF graduation, that provided one of the first opportunities for Mr. Dughi to meet with NAF students. He often points out how that energizing experience has motivated him to sustain his long service to contribute to the NAF mission and require that all his senior staff members serve on the advisory boards of their local NAF academies nation-wide. Welcome back to Dade County Mr. Dughi. We appreciate all you do for NAF.

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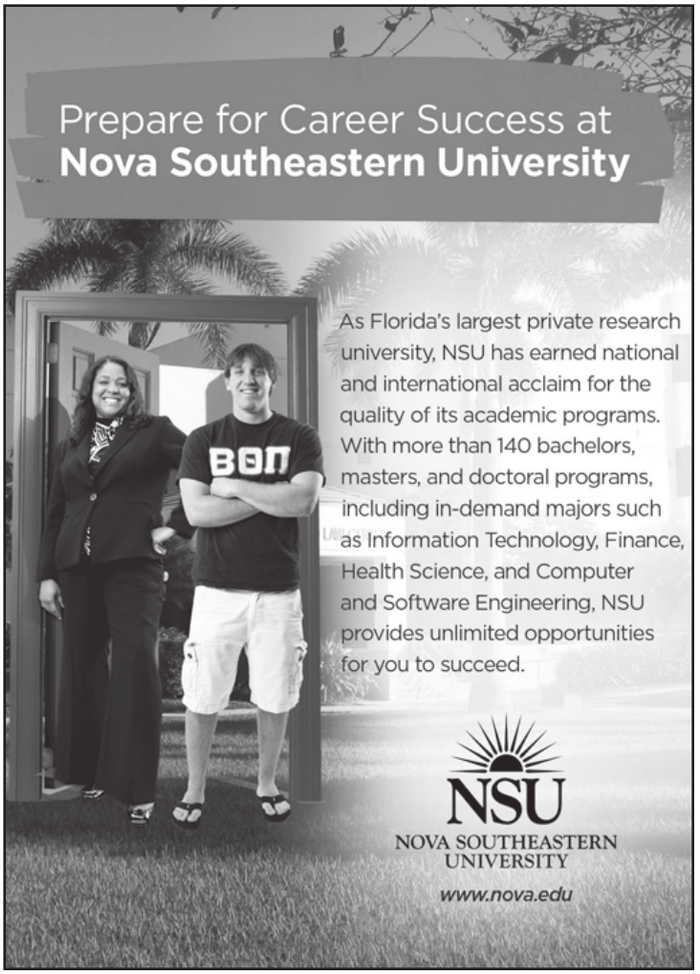

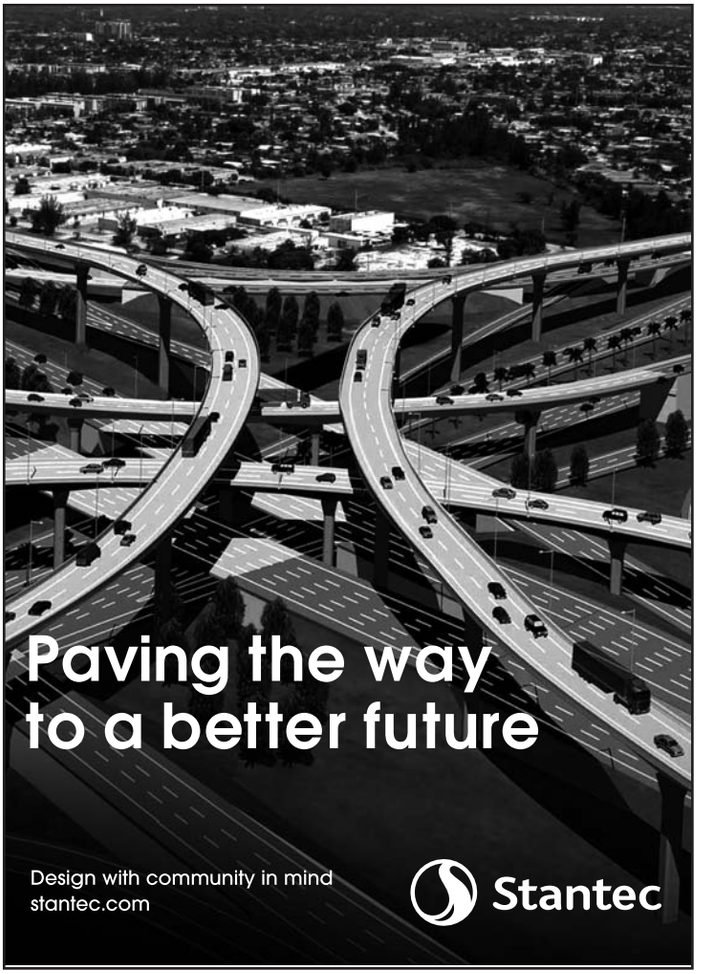

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Beverly Cameron, AOIT Lead Teacher

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Ron Ferguson, AOIT Lead Teacher

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Alex Garrido, AOE Lead Teacher
Claudia Nino, AOF Lead Teacher
Tammy Law, AOHS Lead Teacher
Margarita R. Mena, AOHT Lead Teacher
Jose Mendez, AOIT Lead Teacher

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Susan Kirk, AOHT Lead Teacher

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Yolette Mezadieu, AOF Lead Teacher

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305-557-1100
Glenda Algaze, AOHS Lead Teacher

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Lori Bailey, AOHT Lead Teacher

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305-885-3585
Ann M. Carranza, AOHT Lead Teacher

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Terence Williams, AOF Lead Teacher
Milagros Perez, AOHT Lead Teacher
Betty Amadeo, AOIT Lead Teacher

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Michael A. Lewis, Principal
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Betty Vanrees, AOF Lead Teacher

North Miami Beach Senior High School
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Sabrina Cromartie, AOIT Lead Teacher

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