

QUICK WRITE # 4

Instructions: In a paragraph, Please respond to the following quick write...

My favorite subject is...

1. Remember... Plan your ideas for 2 minutes first
2. Ideas and Content:

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- 📌 What is my message and is it focused and clear?
- 📌 Did I include important details relevant to my topic?
- 📌 Did the reader learn something new?
- 📌 Is my paper interesting and easy to understand?

History of Travel & Tourism

Travel for trade was an important feature since the beginning of civilization. The port at Lothal was an important centre of trade between the Indus valley civilization and the Sumerian civilization.

The earliest form of leisure tourism can be traced as far back as the Babylonian and Egyptian empires. A museum of historic antiquities was open to the public in Babylon. The Egyptians held many religious festivals that attracted the devout and many people who thronged to cities to see famous works of arts and buildings.

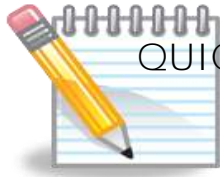


In India, as elsewhere, kings travelled for empire building. Second homes were built by the rich near Rome, occupied primarily during springtime social season. The most fashionable resorts were found around Bay of Naples. Naples attracted the retired and the intellectuals. Cumae attracted the fashionable, while Baiiae attracted the down market tourist, becoming noted for its rowdiness, drunkenness and all- night singing.

Travel and Tourism were to never attain a similar status until the modern times.

1. How does the concept in the article about travel and tourism's history compare to the travel and tourism of today?

2. What is the main idea of the article?



QUICK WRITE # 5

Instructions: In a paragraph, Please respond to the following quick write...

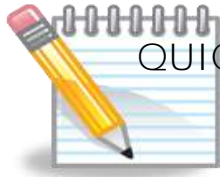
The proudest moment in my life....

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QUICK WRITE # 6

Instructions: In a paragraph, Please respond to the following quick write...

My favorite television show is....

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US Army's Virtual Simulation Training

The U.S. Army will soon be fielding the first-ever, full virtual simulation training program for US Soldiers, according to Intelligent Decisions, Inc. The new Dismounted Soldier Training System will enable US Army Soldiers to train in a virtual environment while at the same time reducing traditional training expenses. The Dismounted Soldier Training System uses CryENGINE technology to provide photorealistic graphics and technology that will enable soldiers to virtually interact with their physical environment and to use combat equipment such as weapons, scopes and munitions. The system will allow Soldiers to use complex motion maneuvers, such as using arm and hand signals to communicate with others linked into the system. The cutting-edge graphics provide a high degree of detail, including footprints, disturbed soil and grass, rolling terrain, dense vegetation, precipitation, light scattering, wind and storm effects. And a 360 degree sound system provides dynamic sounds, including battle noise and munitions impacts that Soldiers can use to determine such parameters as types, locations and distances.



- 1. What effect will the virtual simulation training program have on combat training expenses?**
- 2. How will the training cause that difference in training costs?**
- 3. What environmental elements can cause different combat situations?**

The Effectiveness of Acupuncture on Pain and Mobility in Patients With Osteoarthritis of the Knee: A Pilot Study

Acupuncture has been repeatedly reported to relieve pain associated with osteoarthritis of the knee. As the vast majority of information on the effectiveness of acupuncture on this condition is based on data collected in Western countries, little is known about patients with osteoarthritis of the knee in Asian countries. In this pilot clinical study, acupuncture was incorporated into the standard care for adult patients with osteoarthritis of the knee to determine its contribution to pain relief and improved mobility. In a prospective, non-randomized controlled study, patients with osteoarthritis of the knee were separated into two groups. The first (the experimental group; n = 12) was scheduled for up to 8 sessions of acupuncture in addition to standard care, while the second (the control group; n = 12) received standard care only. Measurements using the six-minute walking distance test, pain visual analogue scale, and osteoarthritis of the knee outcome measurement were taken at baseline and after 4 weeks. Both study and control groups showed significant improvement with respect to time effects in terms of six-minute walking distance, pain visual analogue scale, pain domain and mobility domain scores determined by the osteoarthritis of the knee outcome measurement ($p < .01$), after adjusting for co variables. However, improvements measured in the study group did not differ significantly from those in the control group. Patients with osteoarthritis of the knee



seemed to experience clinical improvements in six-minute walking distance, pain relief and mobility when their standard care was supplemented with acupuncture.

1. Compare the results of the study group versus the control group in this article.
2. What advantage did the addition of acupuncture have over providing standard treatment alone?



QUICK WRITE # 7

Instructions: In a paragraph, Please respond to the following quick write...

A present I would like to receive....

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QUICK WRITE # 8

Instructions: In a paragraph, Please respond to the following quick write...

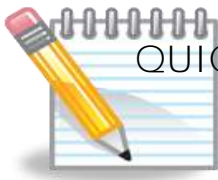
Ten years from now a typical day in my life would start with....

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QUICK WRITE # 9

Instructions: In a paragraph, Please respond to the following quick write...

Write a letter to an incoming freshman.

What advice would you give that student?

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QUICK WRITE # 10

Instructions: In a paragraph, Please respond to the following quick write...

Using sensory details, describe one of the following:

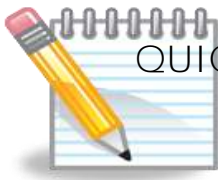
- *the first birthday you remember,*
- *your eighth grade prom, or*
- *your most embarrassing moment*

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QUICK WRITE # 11

Instructions: In a paragraph, Please respond to the following quick write...

The problem with crime can be eliminated by....

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Pat Riley Expects Better Days Ahead for Heat

Speaking Tuesday, more than a week after the Heat season ended with a loss to the **Dallas Mavericks** in the NBA finals, Miami's team president said that not winning the title was a disappointment — but insisted the season still had plenty of successes.

"I'll say it. I'm not afraid to say it," Riley said at his annual end-of-season availability. "We are going to be multiple contenders, OK? I have no problem saying that. We will contend. That's all it's about. When you have a team that can contend for a championship, that's what you want, because then you have a shot at winning. "I know what everybody expected here, but it didn't happen," Riley added. "But we had a great season."

Riley said the team would add more pieces to complement **LeBron James**, **Dwyane Wade** and **Chris Bosh** next season, plus was looking forward to seeing what can happen with a healthy **Udonis Haslem** and **Mike Miller**, both of whom had their 2010-11 campaign marred by injuries.

He also said Erik Spoelstra would coach, shooting down any notion that the Hall of Famer was considering a return to the bench.

"No, I'm not going to," Riley said.

Riley ended his Hall of Fame coaching career in 2008, before tapping Spoelstra as his replacement.

Spoelstra has a 148-98 record in three regular seasons, along with a 18-15 mark in postseason play.

"It doesn't mean that I don't have the fire," Riley said. "But we have a great young coach here and I want to support him and hope that he can grow like I did. This is just his third year."

Riley said he expects Miami's so-called "Big 3" to get better during the offseason as well, noting that Bosh will likely add some bulk in the weight room and that James wants to do more to round out his game, which has already earned him two MVP awards.

"He's the most unique player in the NBA and we're blessed to have him," Riley said of James, adding that too much of the criticism for the team's loss to Dallas in the NBA finals went his way. Riley called the way last summer went, when he helped convince the three All-Stars to team up in Miami, one of the highlights of the season for both Miami and the NBA.

"The greatest thing in the history of South Florida sports was those guys coming together," Riley said. "With the exception of the (undefeated 1972) Dolphins. Maybe."



1. What is the primary topic of this article?
2. What would be another good title for this article?

Name : _____ Date: _____ Period: _____

Shrek virus allows 'ugly' people to infiltrate dating site for the Beautiful



Things got a little ugly on beautifulpeople.com last month.

A virus called **Shrek**, named for the funny looking green monster of filmdom, allowed 30,000 "ugly" people into the exclusive site.

"We got suspicious when tens of thousands of new members were accepted over a six-week period, many of whom were no oil painting," **Greg**

Hodge, the managing editor of the website, said in a statement.

Typically, every applicant must pass a "rating" stage when existing members vote whether the applicants are beautiful enough to join. But when the virus took away the rating module, anyone was allowed access to the site. Soon enough, however, 30,000 new members, including 11,924 Americans, had been kicked off the website which boasts 700,000 members worldwide.

"Sorry to inform you, you're not beautiful enough," read the email one spurned applicant received. The applicant, a woman named Kate from **Los Angeles**, told the Huffington Post about her rejection.

To keep morale up, beautifulpeople.com has set up a hotline to help rejects deal with the let down and also offer tips about how to rejoin. An internal investigation is pointing to an angry reject or a former employee as the culprit. However, time will tell if this "ugly" breach is just a publicity stunt.

Last year, the website's public relations firm, Golden Goose PR, caused some controversy when they started an initiative called "Festive Fatties," where the website would kick off 5,000 users who appeared to have over-indulged during Christmastime.

The PR firm's aim there was "to provoke media attention with a controversial press release, to spark debate and enable the company founders to defend their brand and represent their core values, to attract more hits and applications.

1. What was the effect of the "Shrek" virus?

2. What factors may have influenced the creator of the "Shrek" virus to do this?

The Difference Between Police Officers and Corrections Officers

If you've decided that you want a career in law enforcement, or if you are just interested in criminal justice, you might be wondering about the difference between police officers and corrections officers. These two

authority figures represent different areas of the criminal justice system, but each has an important and invaluable job in society. Of course, most people know what police officers are, and most people understand the jobs of corrections officers, but what is the difference?

Police officers are charged with serving and protecting the community at large, usually by patrolling the streets or by investigating crime. Corrections officers, on the other hand, are responsible for maintaining order in prisons, jails and detention facilities, which is an entirely different ballgame. Although they are required to protect inmates from harm, they are usually more concerned with meeting out punishment and enforcing the rules.

In many cases, corrections officers start their careers in prisons and jails, but decide later to become police officers instead. Working in a dark, smelly, depressing prison can be detrimental to life outside of work, and many corrections officers can't handle the stress after a few years. It is also a dangerous job, particularly in maximum-security facilities where the most violent offenders are kept. Police officers might be on the line of fire day after day, but their jobs are fairly mundane compared to those of corrections officers.

The major difference between the two careers is that police officers carry guns, while corrections officers are unarmed. This might seem like a miscarriage of justice and an unnecessary risk on the part of the officers, but in reality this rule keeps everyone safe. If a prison guard were to carry a gun on his or her hip, the chance that an inmate could gain access to it is simply too high to justify. Therefore, corrections officers can use only their hands and their radios as protection against attacks.



1. According to the article, how do Corrections Officers differ from Police Officers?
2. What advantages do Police Officers have over Corrections Officers?

USA Job Growth Projections - Where will the Good Jobs Be?

The American job-generation machine rolls on. The country will create 19 million new payroll jobs in the decade to 2014, according to projections by the U.S. Department of Labor, more than one new job for every seven that now exist.

But that doesn't mean they will be evenly spread across the economy. So whether you are setting out on your career or looking to take the next step up the ladder, you need to know where the jobs will be if you want to take advantage. The fastest growth and largest increase in sheer numbers will be in professional occupations like information technology specialists and teachers. Such jobs are forecast to grow by 6 million, or 21.2%.



Hard on their heels will be nurses, cooks, janitors and other services workers. Their numbers are projected to increase by 5.3 million, or 19%. Together, those two categories are expected to account for 41% of all jobs by 2014, up from 38.6% in 2004.

Management, business and financial occupations are also likely to see brisk growth. But they make up a relatively small slice of the employment market, just one job in ten. Their 14.4% growth rate translates into only 2.2 million new jobs. However, chief executives, who numbered 444,000 in 2004, are forecast to break through the 500,000 mark. One sign of the changing times: By 2014, America will have more chief execs than machine tool operators, the Labor Department reckons.

That's good news, too, for headhunters: Their numbers are forecast to increase by 30% to 237,000 from 182,000

At the other end of the scale, farming, fishing and forestry will continue to shrink, at least in terms of the number of people working in them. A forecast 1.3% decline will take such employment on the land and at sea to barely 1 million jobs, or 0.6% of the total workforce, down from 0.7% in 2004.

How a college education helps increase your professional pay

From a general love of learning to a passion for a specific field, there are as many legitimate reasons to get a college degree as there are degree programs to choose from. But will a college degree actually affect how much you make—will it directly increase your professional earnings? The short answer is a resounding Yes.

In today's competitive job market, employers are willing to pay higher salaries to job candidates who have a college education. Need further proof?

Below is a list of **the 10 fastest-growing jobs in the United States over the next ten years**, along with the average annual salaries for each job.

1. Medical Assistants (\$23,940)
2. Social & Human Service Assistants (\$23,370)
3. Home Health Aides (\$20,670)
4. Medical Records & Health Information Technicians (\$23,890)
5. Physical Therapist Aides (\$20,670)
6. Physical Therapist Assistants (\$36,080)
7. Network Systems & Data Communications Analysts (\$58,420)
8. Physician Assistants (\$64,670)
9. Computer Software Engineers, Applications (\$70,900)
10. Computer Software Engineers, Systems Software (\$74,040)



As you can clearly see, the occupations requiring a college degree almost invariably offer higher salaries, as well as a clear path to promotion and advancement that you won't find in jobs with lesser qualification requirements.

1. According to the information given in the first article, which careers are expected to show most growth this decade?
2. How do the first and second article suggest the central idea that the obtaining a college degree is key to being able to find work in this decade?

ARMED FORCES: SUCCESS IN RECRUITMENT?



Figure 2-12
Marine Dress "F"
(Outboard)

The Department of Defense has announced its recruiting and retention statistics by the active and reserve components for the FY 2006 recruiting year.

Active duty recruiting. All services have met or exceeded their recruiting goals for fiscal 2006.

Active duty retention. Overall, the active duty services exceeded retention goals across the board. The Army, Air Force and Marine Corps exceeded fiscal 2006 retention goals in every category. The Navy retained in high numbers at the outset of the year, but a focus on physical fitness test performance led to an increase in disqualification among first-term sailors.

Reserve forces recruiting. Two of six Reserve components met or exceeded their accession goals for fiscal 2006, while two other Reserve components, the Army National Guard and the Air National Guard were close to making their end of year goals. Although the Army Reserve fell short of its annual accession goal, the U.S. Army Recruiting Command achieved 99+percent of its annual recruiting goal.

Reserve forces retention. Losses in all Reserve components were within acceptable limits. However, enlisted attrition through August 2006 is higher than the same period reported last year, but lower than the same period in the base year of fiscal 2000. The U.S. Naval Reserve presents a concern with its increasing attrition rates. We expect September 2006 to continue the current trend. (Note: This indicator lags by one month.)

Coast Guard. The Coast Guard is not included under the DOD statistics below (because the Coast Guard falls under the Department of Homeland Security), but the Coast Guard met its active duty recruiting goal for FY 2006, recruiting 3,992 enlisted members out of a goal of 3,950 (101%). However, the Coast Guard fell short of their Reserve goals, recruiting only 924 out of a goal of 1,390 (66%).

Recruiting Statistics from October 1, 2005 - September 30, 2006:

Component	Recruitment/Retention	Goal	Percent
Army	80,635	80,000	101
Navy	36,679	36,656	100
Marine Corps	32,337	32,301	100
Air Force	30,889	30,750	100
Air National Guard	9,138	9,380	97
Air Force Reserve	6,989	6,607	106

1. How do the article and the chart suggest the central idea that the Army is successful in BOTH recruitment and retention of soldiers?
2. People who read this article will learn that _____?

Pulitzer-winning journalist admits he's illegal immigrant



A Pulitzer Prize-winning journalist who covered the Virginia Tech massacre for the Washington Post went public Wednesday with a secret he has been keeping for nearly two decades: He is an illegal immigrant.

Jose Antonio Vargas tells ABC News in interviews airing Thursday and Friday that he is outing himself as one of millions of illegal U.S. immigrants after living with the secret for years. He also [told his story in a New York Times Magazine essay](#) published online Wednesday.

"I'm done running. I'm exhausted," Vargas wrote. "I don't want that life anymore." He says that now he wants to push Congress to pass a bill called the DREAM Act that would allow people like him to become citizens if they go to college or serve in the military.

He referred a request for comment to his public relations team, which did not immediately make him available Wednesday.

When Vargas was 12 and living in the Philippines, his mother took him to the airport and sent him to California to live with his grandparents, he said. He didn't know about his citizenship status until four years later, when he applied for a driver's permit and handed a clerk his green card. "This is fake," a Department of Motor Vehicles clerk said, according to Vargas' account. "Don't come back here again."

Vargas confronted his grandfather, who acknowledged he purchased the green card and other fake documents. His grandfather imagined the fake documents would help Vargas get low-wage jobs. College seemed out of reach, until Vargas told Mountain View High School Principal Pat Hyland and school district Superintendent Rich Fisher about his problem. They became mentors and surrogate parents, eventually finding a scholarship fund for high-achieving students that allowed him to attend San Francisco State University.

1. In this text, what does “status” mean?
2. Which words add to the idea that Vargas felt shamed about being an illegal immigrant?
3. What does the author imply by stating “I’m done running. I’m exhausted?”

Weirdest Jobs



Think your job is dull? Check out some of the bizarre things people do for a living in this list of jobs you probably didn't know existed. You'll either wish you were doing one of these, or you'll be thankful for the job you do have. And now, the top 10 weirdest, most ridiculous jobs out there:

Pet Food Taster Not only do these people eat dog food all the time, some actually enjoy it! It's kind of like wine connoisseurs enjoying a new wine, except its stuff your dog or cat eats. To each his own...

Gross stunt producer If you've ever seen a show where people have to do disgusting things for money (like wade through rat-infested sewers or eat living

bugs), rest assured it's because someone's job is to come up with such twisted concepts. A surprising amount of research is necessary to make sure that your ideas are not only gross, but also safe.

Bad Breath Smeller How else would you figure out if your company's chewing gum is getting the job done? This also implies there are people whose job it is to chew gum and breathe in people's faces.

Whiskey Ambassador Getting paid to drink whiskey- a job college kids everywhere can only dream of. These lucky people's responsibilities include selecting the best whiskeys and teaching clients how to fully appreciate each whiskey's nuances.

Ufologist As the name implies, ufologists are all about the study of UFO's. History, recent reports, government conspiracies, it's all included, so if the unknown is your passion this might not be a bad start.

Cryptozoologist These are the people you see on television explaining so convincingly why Big Foot or the Loch Ness monster are real. It's all about using your science skills in less conventional ways.

If you've ever seen a show where people have to do disgusting things for money (like wade through rat-infested sewers or eat living bugs), rest assured it's because someone's job is to come up with such twisted concepts.

1. What does the word “twisted” mean in the excerpt above?
2. Read the quotation from the article: “*To each his own.*” What does the phrase reveal about the narrator’s opinion of the situation (working as a Pet Food Taster.)



Richard and Maurice McDonald founded McDonald's Restaurant in 1948 in San Bernadino, California.

Des Plaines, Illinois is home to Ray Kroc's first McDonald's restaurant (1955). He signed a franchise agreement with Dick and Mac McDonald, who had opened their restaurant in 1948 in San Bernardino, California.

Before setting up the McDonald's fast-food restaurant chain, Ray Kroc was a high school dropout, ambulance driver, jazz pianist, Florida real-estate salesman, radio station manager, and paper cup salesman.

DID YOU KNOWMcDonald's fast food restaurant opened its training school, Hamburger University, in Oak Brook, Illinois in 1961 * The first drive up McDonald's was opened in 1975 * The Big Mac was introduced in 1968. The price was 49 cents * By 2000 there were more than 30,000 McDonald's restaurants in 121 countries * More than 12% of all American workers have worked at McDonald's at some time in their life. (2005) * McDonald's is the world's largest purchaser of beef. (2001) * McDonald's uses about 7% of the potatoes grown in the United States for its French fries. They sell more than 1/3 of all the French fries sold in restaurants in the U.S. each year. (2003) * Montpelier, Vermont is the only U.S. state capital without a McDonald's. (2003)

1. Write a 10 finger summary about this article. (Remember it has to be 10 words, no more-no less).

2. Write two facts and two opinions about Mc Donald's.

3. According to the article, Mc Donald's restaurants have expanded immensely. Write 2-3 details from the article to prove/support that it has expanded.

Heart Transplant

A **heart transplant**, or a **cardiac transplantation**, is a surgical **transplant** procedure performed on patients with end-stage **heart failure** or severe **coronary artery disease**. The most common procedure is to take a working **heart** from a recently deceased **organ donor** and implant it into the patient. The patient's own heart may either be removed or, less commonly, left in to support the donor heart; both are controversial solutions to one of the most enduring human ailments. Post-operation survival periods now average 15 years.

The world's first human heart transplant was performed by **Christiaan Barnard** on a man called **Louis Washkansky** in 1967. The first successful human heart transplant in the United States was performed at **Maimonides Medical Center**.-Worldwide there are 3,500 heart transplants performed every year; about 800,000 people have a Class IV heart defect and need a new organ. (wikipedia)

1. How is Christiaan Barnard important to history? How has this affected medicine today?

2. What does PRE and POST mean? So what does the article mean by “. Post-operation survival periods now average 15 years.”? Explain.

3. What could be another title for this article?

Heart transplantation

Intervention

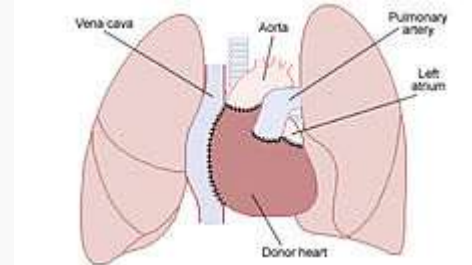


Diagram illustrating the placement of a donor **heart** in an **orthotopic procedure**. Notice how the back of the patient's **left atrium** and **great vessels** are left in place



Walt Disney was born on December 5, 1901 in Chicago Illinois, to his father Elias Disney, and mother Flora Call Disney. Walt was one of five children, four boys and a girl.

Walt had very early interests in art, he would often sell drawings to neighbors to make extra money. He pursued his art career, by studying art and photography by going to McKinley High School in Chicago.

Walt joined the Red Cross and was sent overseas to France, where he spent a year driving an ambulance and chauffeuring Red Cross officials.

His ambulance was covered from stem to stern, not with stock camouflage, but with Disney cartoons. Once Walt returned from France, he began to pursue a career in commercial art. He started a small company called Laugh-O-Grams, which eventually fell bankrupt. With his suitcase, and twenty dollars, Walt headed to Hollywood to start anew. On December 21, 1937, *Snow White and the Seven Dwarfs*, the first full-length animated musical feature, premiered at the Carthay Theater in Los Angeles. The film produced at the unheard cost of \$1,499,000 during the depths of the Depression, the film is still considered one of the great feats and imperishable monuments of the motion picture industry.

Walt Disney's dream of a clean, and organized amusement park, came true, as Disneyland Park opened in 1955. Walt Disney is a legend; a folk hero of the 20th century. His worldwide popularity was based upon the ideals which his name represents: imagination, optimism, creation, and self-made success in the American tradition.



1. Based on all the information given, how does each piece contribute to the idea that Walt Disney was an artist at heart?
2. What would an additional paragraph at the end of this passage most likely be about?
3. What four words in the article can be used to describe Mr. Walt Disney?

Last Vietnam-era draftee decides to retire



FORT BELVOIR, Va. (AP) — A homemade wind chime with the word "Whining" under a red slash is made from metal parts put in his leg after a parachute accident. Every Sunday he trims his crew cut. He didn't join the Army willingly, but as Command Sgt. Maj. Jeff Mellinger prepares to retire, he's grateful he found his calling.

Mellinger was drafted to fight the Vietnam War, and the Army believes he's the last draftee to retire, after 39 years. Most did their two years and left. But Mellinger had found home.

Mellinger's motto is simple: No whining — as the wind chime attests.

When the draft notice arrived in the mail in 1972 at his home in Eugene, Ore., tens of thousands of troops had been killed. Anti-war protests were rampant. Draft notices were being set on fire and returning soldiers were treated as part of the problem. The military wasn't a popular job. The return address on the letter was the White House. Just 19, he was impressed that President Richard Nixon would write to him.

Nearly a decade later, he was sent to ground zero in New York right after the Sept. 11, 2001, terrorist attacks as part of an advance party from the First Army. Then came his time in Iraq as the top enlisted soldier of the multi-national forces in Iraq, where he says he survived 27 roadside bombings during his deployment of nearly three years straight. Mellinger said he has a roster with the names of the 2,614 troops killed, the 19,304 wounded, and two missing in action from his time in Iraq. He wears a metal bracelet with those numbers sketched in it in their honor.



1. Turn to a partner and discuss Mellinger's motto statement "No whining — as the wind chime attests". What does it mean? Explain.

2. How does the photograph(s) of Command Sgt. Maj. Jeff Mellinger help the reader understand who he is?

3. What is the author's purpose for writing this passage?

Wolfgang Puck



The name Wolfgang Puck is synonymous with the best of restaurant hospitality and the ultimate in all aspects of the culinary arts. The famous chef has built an empire that encompasses three separate Wolfgang Puck entities: Wolfgang Puck Fine Dining Group, Wolfgang Puck Catering, and Wolfgang Puck Worldwide, Inc.

Puck began cooking at his mother's side as a child. She was a chef in the Austrian town where he was born, and with her encouragement, Wolfgang began his formal training at fourteen years of age. As a young chef he worked in some of France's greatest restaurants, including Maxim's in Paris, the Hotel de Paris in Monaco, and the Michelin 3-starred L'Oustau de Baumannière in Provence. At the age of 24, Wolfgang took the advice of a friend and left Europe for the United States. His first job was at the restaurant La Tour in Indianapolis, where he worked from 1973 to 1975.

Wolfgang came to Los Angeles in 1975 and very quickly garnered the attention of the Hollywood elite as chef and eventually part owner of Ma Maison in West Hollywood. His dynamic personality and culinary brilliance that bridged tradition and invention made Ma Maison a magnet for the rich and famous, with Wolfgang as the star attraction.

Since 2001, Wolfgang and his Fine Dining Group have opened restaurants across the United States from Atlantic City (Wolfgang Puck American Grille at the Borgata Hotel Casino & Spa in 2006) to Maui (Spago at the Four Seasons Resort in 2001). These also include The Source in Washington, DC (2007), Wolfgang Puck Grille at MGM Grand Detroit (2007), Spago at The Ritz Carlton, Bachelor Gulch in Colorado (2007), Five Sixty by Wolfgang Puck at Reunion Tower in Dallas (2009) and Wolfgang Puck Bar & Grill at L.A. Live (2009).



1. Read the statement below

“The famous chef has *built an empire* that encompasses three separate Wolfgang Puck entities: Wolfgang Puck Fine Dining Group, Wolfgang Puck Catering, and Wolfgang Puck Worldwide, Inc.”

What does the term “*built an empire*” mean?

2. What is the main idea of this article?

3. From reading the article, the reader can infer that Wolfgang Puck will continue to be successful. Why? Use details from the passage to support your response.

Inside Donald Trump's new jet

Jul. 4 2011 By MATTHEW STIBBE



Donald Trump has just unveiled his newly refurbished \$100 million Boeing 757, an aircraft that once belonged to Microsoft co-founder Paul Allen, and what an overhaul it was. In fact, the aircraft's interiors are almost gold plated as gold can be found covering everything from the sinks and faucets down to the seat belt fixtures themselves.

Should you be flying with the Donald, you can expect to be seated in the aircraft's wood paneled and suede ceiling covered passenger cabin. Seated here, you will be able to watch the latest episode of the Apprentice on a 52-inch plasma television screen that's also preprogrammed with 1,000 movies or listen to music on the aircraft's state-of-the-art music sound system. Moreover, you will know that you are in the Donald's aircraft as his name and the family crest are etched just about everywhere. All told, Donald's new aircraft can accommodate 43 passengers in the utmost comfort imaginable.

As for the Donald's old aircraft, a 43 year old Boeing 727 half the size of his new aircraft, its been on sale for a mere \$8 million since 2009.

1. Read the sentence from the passage.

“Donald Trump has just unveiled his newly refurbished \$100 million Boeing 757”

What does the word unveiled mean as used in the sentence above?

2. People who read this passage will learn

3. Describe Trump's new jet. Use details from the passage to support your response.

Different Types of Spices for Healthy Food



Food can be made healthier depending on which spices you use. Modern medicine is now testing certain spices and discovering their **health** benefits, some of which cultures have enjoyed for centuries. You can make health food more palatable with spices that also increase health benefits. Before using spices to treat medical conditions, consult your physician.

Garlic- Garlic offers several health benefits and is found in most meals. However, it is most often cooked to the point that it no longer offers any health benefits, only flavor. Allicin is one of the active elements in garlic and is heat sensitive. Instead of cooking with it, mince fresh cloves and allow it to rest for five minutes. Then, add it to the pan before serving. Garlic helps promote one of the most essential antioxidants called glutathione that works to process toxins out of your body.

Hot Peppers- Chili pepper and cayenne pepper are hot peppers that are rich in capsaicinoids, a compound of capsaicin that promotes a healthy cardiovascular system, relieves headaches, arthritis and sinus issues. Hot peppers are high in antioxidants. Chilies contain more vitamin C than citrus -- two times more.



Cinnamon- Cinnamon is helpful in weight management and regulating blood glucose levels. In studies reported in the "American Journal of Clinical Nutrition," cinnamon reduced the blood glucose levels of patients with Type 2 diabetes.

1. Write a one sentence summary about this article.

2. Which spice used is the one to push out the toxins from your body? What are toxins?

3. Which statement best supports the idea that spices are good for your health?



Biography of the author of the popular Harry Potter series of children's books, JK Rowling.

Ms. J K Rowling was born on July 31st, 1965 in Chipping Sodbury, Gloucestershire, England. Her given name at birth was Joanne Kathleen. Ms. Rowling has one sister, Di, who was born 2 years after J K.

It is interesting to note that Ms. Rowling claims that she has actually been writing since she was 5 or 6 years old. Her first story, called Rabbit, was filled with interesting characters, such as a large bee called Miss Bee.

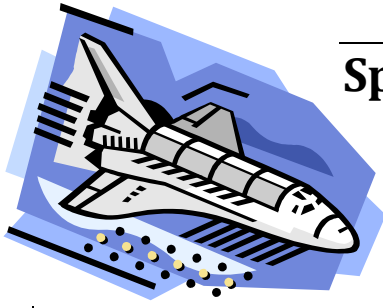
Ms. Rowling, along with her parents and sister, moved twice while J K was growing up. While at one of their homes, close to Bristol and in Winterbourne, she had friends next door whose last name was Potter. J K never forgot the children, or the last name, which she liked very much.

When Ms. Rowling was 26 years old she moved to Portugal to be an English teacher. Ms. Rowling has been quoted many times as saying she loved teaching English, often teaching in the afternoons and evenings so that she could be free to work on her writing during the mornings. It was during this period that she began working on a story about a "wizard".

It was during this time that Ms. Rowling became determined to not only finish her Harry Potter "wizard" novel, but to get it published. Often she would write in restaurants, where she and her daughter could stay warm while she wrote. Ms. Rowling requested a grant from the Scottish Arts Council, which she eventually received, in order to complete her book. When it was completed and after several rejections, Ms. Rowling sold the novel, Harry Potter and The Philosopher's Stone, to Bloomsbury in the UK for the equivalent of about \$4,000.

By the summer of 2000, Ms. Rowling had reportedly earned over \$400 million for her first three Harry Potter books, which have been printed in 35 languages and sold over 30 million copies. Her fourth book in the popular series, entitled Harry Potter and the Goblet of Fire, pre-sold over one million advanced copies, with a first printing of 5.3 million. Because of her domination and incredible success on the New York Times bestseller list, the decision was made to introduce a bestseller list for children's books, which would eliminate the dominating factor of these bestsellers on the current The New York Times bestseller list. This brought a tremendous amount of relief and happiness to a lot of competing authors - and a tremendous honor to Ms. J K Rowling.

1. What would be another good title for the article?
2. What change did the New York Bestseller list have to do because of the domination with the Harry Potter novel?



Space shuttle's legacy: Soaring in orbit and costs

AP Associated Press

CAPE CANAVERAL, Fla. (AP) — The space shuttle was sold to America as cheap, safe and reliable. It was none of those. It cost \$196 billion over 40 years, ended the lives of 14 astronauts and managed to make less than half the flights promised.

Yet despite all that, there were some big achievements that weren't promised: major scientific advances, stunning photos of the cosmos, a high-flying vehicle of diplomacy that helped bring Cold War enemies closer, and something to brag about.

Former President George H.W. Bush, who oversaw the early flights, said the shuttle program "authored a truly inspiring chapter in the history of human exploration."

The nation spent more on the space shuttle than the combined cost of soaring to the moon, creating the atom bomb, and digging the Panama Canal, according to an analysis by The Associated Press using figures from NASA and the Smithsonian Institution and adjusting for inflation. Of the five shuttles built, two were lost in fiery tragedies. The most shuttle flights taken in one year was nine — far from the promised 50.

The program also managed to make blasting into space seem everyday dull by going to the same place over and over again. Shuttles circled the planet 20,830 times, but went nowhere really new. "The shuttle is an amazing piece of machinery," astronaut Stan Love said. "It blows away anything that can fly now or in the next 30 years."

However, when it comes to fulfilling the promise made four decades ago, Love retells a joke heard often around NASA: The space shuttle was supposed to be cheap, safe and turn spaceflight into something so routine it would be boring. One out of three ain't bad.

1. Astronaut Stan Love said "It blows away anything that can fly now or in the next 30 years". What does he mean? What is he referring to "anything"? Explain.

2. What is the essential message in the article/story?

3. What would an additional paragraph at the end of this passage most likely be about?

Study finds gene clues to African cattle disease

By Kate Kelland



LONDON (Reuters) - Scientists studying the tsetse fly-borne disease "sleeping sickness" and a devastating version found in cattle say they have found two genes that may in future help rescue the livelihoods of millions of farmers in Africa.

In a study in the Proceedings of the National Academy of Sciences (PNAS) journal on Monday, the researchers said the genes should help cattle breeders identify animals that can resist the disease, as well as shedding more light on the human form, "African sleeping sickness," caused by the same parasite.

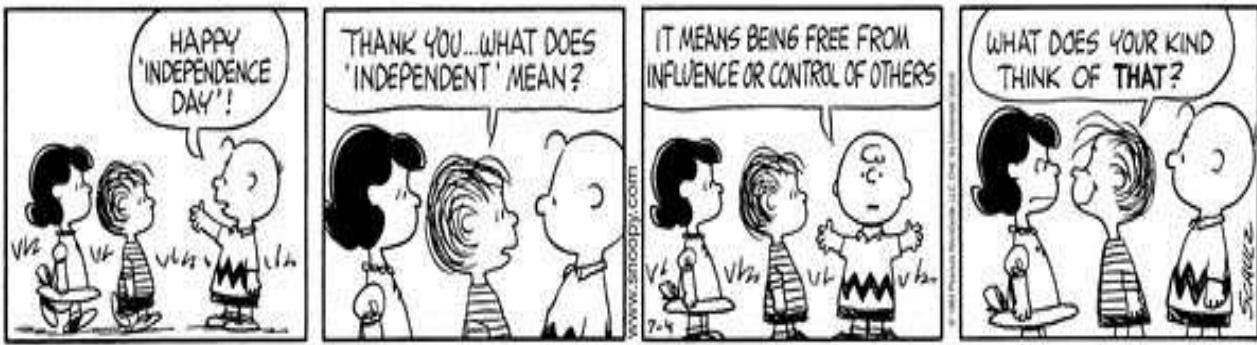
The World Health Organization estimates that around 30,000 Africans a year get sleeping sickness, although numbers have fallen sharply in the past decade due to better control measures. It is found in 36 sub-Saharan African nations and is caused by the trypanosome parasite which is transmitted by tsetse fly bites. Although the parasite is best known for sleeping sickness, which in its advanced stages causes sleep disturbance and can be fatal if left untreated, experts say its highest toll in terms of human welfare is from sick, wasting cattle and farming productivity losses. The annual economic impact of African animal trypanosomiasis, known locally as "nagana," a Zulu word meaning "to be depressed," has been estimated at \$4 to \$5 billion.

"Combined, the data were like a Venn diagram overlaying different sets of evidence (and) it was the overlap that interested us," Kemp said in a statement about the work.



The scientists said that with this new knowledge, breeders could screen African cattle to find animals with more disease resistance and seek to combine this genetic trait with other important traits like high productivity and drought tolerance. Using genetic engineering to achieve the same disease-resistant breeding herd -- an approach still in its early days -- may be done in four or five years, Kemp said.

1. Why did the author begin the last passage by saying "The scientists said that with this new knowledge"? What does the author mean by the statement "new knowledge"? Explain.
2. How can the reader prove the idea that the "sleeping sickness" is the main idea of this text? Use details from the article to support the answer.
3. How is the disease transmitted?

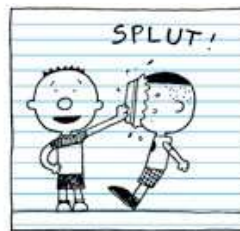


1. What does “independence” mean to you (top)?



2. What is another statement that you could write under the comic strip (left)?

3. How does the comic strip (left), help the reader understand what the artist means?



4. Have you ever been pranked or played a prank on someone else? What happened? Explain.



5. What caption would you write on the last box (left).

Art imitates money (or vice versa) in US exhibit

Money and art have long been partners but never more so than in a new installation consisting entirely of \$1 bills on the walls of New York's Guggenheim museum.

The installation, which will be on display until November, features dollar bills blanketing nine walls in the famous museum -- exactly 100,000 of them.

The German-born artist Hans-Peter Feldmann came up with the idea after winning the money in the Hugo Boss Prize in 2010.

"The installation, which uses money that has previously been in circulation, extends the artist's lifelong obsession with collecting familiar material into simple groupings that reveal a nuanced play of similarity and difference," according to assistant curator Katherine Brinson.



So in a world of multi-million dollar canvases, what's this work worth?

"Bank notes, like artworks, are objects that have no inherent worth beyond what society agrees to invest them with," Brinson said. "Feldmann raises questions about notions of value in art."

1. Knowing that the art work is made with \$100,000 dollar bills, the author asks the question "So in a world of multi-million dollar canvases, what's this work worth?" Is it worth more or less than \$100,000.00. Explain why?

2. What is the main idea of this article?

3. What does "nuance" mean in the article? Ask the person next to you what they think.



Hilton Garden Inn tries speaking “the language of today’s traveler”

Hilton Garden Inn recently unveiled a new integrated advertising campaign developed to speak to today’s travelers through something they’re quite familiar with --

shorthand and acronyms.

“The language of today’s traveler is unique and Hilton Garden Inn wants to communicate with the traveler in ways that will build familiarity and create emotional connections that lead to lasting relationships,” said Judy Christa-Cathey, vice president, global brand marketing, Hilton Garden Inn.

“Our new 2011 advertising campaign not only understands the language of a traveler, but shows we speak their language---an abbreviated language in today’s fast paced world. Our goal is to connect with them so they understand, who we are, what we stand for and the experience we can offer them as a traveler.”The company says

Hilton Garden Inn employs the clever use of terms from its guests’ business and social lives – EOD, ROI, TCB and B&B – to connect with guests. The campaign will be executed through a variety of media outlets with a strong focus on print placement in publications such as the New York Times, Business Week etc.



In addition to print placements, the “We Speak Success” campaign will feature non-traditional placements via double-decker bus wraps in New York City and Washington, D.C., Delta and United Airlines in-flight TV spots and gate displays, and a series of advertorials in Men’s Journal. In order to maximize consumer reach, the “We Speak Success” campaign will be supported by other marketing and communications disciplines including public relations, social media, and even an iPad/iPhone app later in 2011.

Hilton Garden Inn is to also launch its “We Speak Success” Facebook app, which will allow people to have a little fun with the over-use of acronyms and business jargon in the form of electronic greeting cards available on Hilton Garden Inn’s Facebook page.



1. Explain what “The language of today’s traveler” means and give two examples provided in the article.
2. List two other forms of advertisement and marketing that Hilton will use to promote their new campaign?
3. What is the main goal for any company to use advertisement? Explain why?

Pediatricians Rip Media for Increasing Childhood Obesity

The American Academy of Pediatrics has taken aim at the media saying television ads for sugary and fatty foods are playing a role in the childhood obesity epidemic in a new policy statement.

The AAP listed multiple ways television is contributing to obesity in children including: increased sedentary activity; unhealthy eating practices learned from programming and advertisements; increased snacking while watching TV; and interference with normal sleep patterns.

The AAP found that drinking a can of soda per day produces a weight gain of 15 pounds per year and that almost 40 percent of a child's caloric intake comes from solid fat and added sugars. Sugars and soda or fruit drinks provide 10 percent of the calories. The report from the AAP also noted that 98 percent of food ads seen by children aged 2-11 and nearly 90 percent of food ads seen by teenagers are for products that are high in fat, sugar, and sodium or are junk food.

The AAP said pediatricians should ask parents about how much time their child spends with screen media, including computers and is there a TV set or unrestricted computer access in the child's bedroom as a start to stopping obesity.

In addition, pediatricians will recommend no more than 2 hours a day and avoid putting TV's or internet connections in their child's room. But the most potentially damaging recommendation from the AAP policy is to ask Congress, the Federal Trade Commission, and the Federal Communications Commission to implement a ban on junk-food advertising during programming that is viewed by children. That would directly impact the costs incurred by the fast-food industry, which spent \$4.2 billion on advertising in all media in 2009.



1. According to the article, what are some contributing factors to childhood obesity?
2. What is the main goal of the article?
3. The acronym AAP stands for what?
4. What could be another title for this article?