

## SAMPLE LAYOUT FOR BUSINESS CARD COMPETITION - CLASS 6



### CLASS 6 – BUSINESS CARD DESIGN, PRINTING AND BINDERY SKILLS (NEW CLASS)

The purpose of this competition is to allow students to showcase their skills attained using communications technology printing and bindery equipment. Student will design, print, and cut business cards; printing on an offset or duplicator printing press, not laser or ink jet printed.

1. Submit one 8 1/2" x 11" sheet printed with the business cards in 10 or 12 up layout (printed by offset or duplicator printing press, not laser or ink jet printed).
2. Mount the sheet on 10"x 15" mat board. (See Rules 7 & 8.) On the margin of the mat board, adhere one cut business card.  
(Visit <http://teched.dadeschools.net/Resources.htm> for sample layout)
3. Also, submit 100 cut business cards stacked and firmly secured with a rubber band.
4. The business card design must include:
  - Original business name, original logo design, person's name and job title
  - Description of business specialty (example: "Specializing in Sports Uniforms")
  - Full fictional business address, email address, phone number, fax number and website.

Business cards will be judged for originality, layout, design and content; quality of printing; and demonstration of bindery skills (straight cut, back of card clean, etc.).